

When bad guys appear...



Guess what happens,  
when you push that  
little button?



Help is on the way!

# AlarmAlert<sup>®</sup>

**Helping those needing help to get it in a hurry!**

For every problem, there is a solution - For every action, a proper reaction. That's what *AlarmAlert* is all about, providing the most effective reaction to the acts of *Disruptive People*. Time is on their side. They have the element of surprise. The objective is to reduce the response time by those who can effectively deal with bad guys. See [youtube.com/watch?v=DpAb1KdD2qE](https://www.youtube.com/watch?v=DpAb1KdD2qE) for a quick little video to see show we can shift the odds in YOUR favor!

We offer several different solutions to address individual needs. For church and school offices, we offer the 1776 program, a partnership with local area law enforcement (See [info4u.us/1776](http://info4u.us/1776) for more info). All you need is a *TeamTalker* radio (first year cost just \$599 - more info on reverse side) for direct contact with law enforcement within SECONDS! If your local law enforcement agency is not yet on board with the 1776 program, give us a call at 205.854.2611 and we'll help make it happen in your community! For now, let's just say allowing the general public to talk on law enforcement radio channels is simply NOT an acceptable option.

All of our emergency calling devices transmit DIGITAL codes that are converted into a format acceptable to the responding agency. This can be a pre-recorded voice message, such as *Assistance needed at Greenwood school, Classroom 102*. Or a condensed text message can be sent to our D55 Administrative radios, or as a text message to a cell phone, or an email to a smart phone, or with an optional TeamBridge terminal to any type of 2-way radio used by the law enforcement agency, including AIRS, WINS, P25; conventional or trunked, analog or digital - all at the touch of a button!

Detailed information on the *AlarmAlert*, including pricing is provided on the back of this data sheet. If you are viewing this on line, you will note that additional product information is available by clicking on the links provided.

As noted above, a single *TeamTalker* radio with a first year cost of just \$599 is great for small business, church offices, day care centers medical clinics, and schools. No *AlarmAlert* terminal is required, just a minimal investment (as little as \$199 for the first year and even less thereafter) to equip the law enforcement agency with the necessary equipment to support the program.

If you have emergency response personnel on the premises, with 25 locations or less, the fastest and least expensive alternative would be our [D40](#) and [D55](#) radios. Up to 25 people can be equipped for less than \$5,000 (\$4,925) which is about equal to what an *AlarmAlert* terminal and 25 call buttons would be. However, if you have more than 25 people needing emergency calling capability, The *AlarmAlert* system is by far your best choice; not only in terms of cost, but efficiency as well.

With a \$2,500 *AlarmAlert* terminal, a \$99 call button can notify all 2-way radio equipped personnel on or off the premises, designated cell phone users with a text message and PC and/or smart phone users with an email. If you need help in a hurry, there is only one name you need to know - OURS!



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Email: [ServingU@The-Communicators.net](mailto:ServingU@The-Communicators.net) - Web: [The-Communicators.net](http://The-Communicators.net)

# Get help in a hurry with *AlarmAlert!*



## How it all works!

It all starts with a bad guy! When he or she arrives on the scene, help is needed - Quick! Help can come from anyone equipped with a device capable of receiving an emergency call for help INITIATED by any one of several emergency call button devices offered by Falcon Wireless. The RECEIVING devices can be a cell phone or PC capable of receiving a text and/or email message, as well as UHF radios capable of receiving voice and/or text messages, or our *TeamTalker* Network radio. Optionally, messages can be received on other types of radios including MotoTRBO, NEXEDGE, or P25 in any frequency band, conventional, or trunked, by adding a device that we call a [TeamBridge](#).



The cost of the *AlarmAlert* terminal is dependent on the type of emergency calling device initiated by the user. Where there are many activity areas (school classrooms for example), personal wireless call buttons are a good choice. We offer two models - fixed units which can easily be mounted under desks or counters (the black unit at the left) or personal call buttons (white unit at right). The price is \$99 for either model.



The standard *AlarmAlert* terminal has an internal receiver capable of receiving and decoding messages from personal call buttons. Each button has location data which is sent in an encoded digital format. This code is converted to an email or text message which is sent to designated cell phones and/or PC's (Internet connection required). The price is \$1,549 plus \$399 for programming of up to 25 buttons (Additional button programming is \$10 each). Larger facilities may require one or more range extenders (repeaters) which add \$479 each. On average, the total cost per school or building is \$2,499 each\*. Voice message to 2-way radios adds \$300.



If you don't need to contact off premise law enforcement, The [D40](#) (far left) could be a good choice as it provides both 2-way radio capability AND emergency call button notification to the companion [D55](#) administrative radio (at the right). An emergency call button (directly underneath the PTT button) on both the D40 and D44 can silently send a text message to associated D55 radios with NO TERMINAL REQUIRED! However, both radios can receive voice emergency calls initiated by call buttons used in conjunction with the *AlarmAlert* terminal! The D40 is VERY affordable at just \$184. The D55 is \$249



If you only want emergency call notification in the front office AND direct communications with school buses using [PortaMobile](#) or [UltraMobile](#) bus radios; all you need is the [N55GS](#) at \$599 for the first year and maybe an [EZ-Dispatch](#) setup at \$199 at your administrative offices and/or local law enforcement dispatch centers. There is a minimal network access charge after the first year (\$24.99 for the N55GS and \$14.99 for the *E-Z-Dispatch* program). The good news is that no other devices are required, no terminals, no "maintenance fees", tower rent, or infrastructure cost. This is an ideal system for a church, school front office, business location, and municipal offices.

(\* ) There is no monthly charge for this device. Calls are sent in groups of 25 each using Google, Outlook, or other approved Internet Service Providers (ISP's). Message delivery times can vary depending on network activity. For the fastest delivery times, the use of [Constant Contact](#) or [MailChimp](#) is recommended. Prices range from FREE to under \$20 per month. If you would like to send messages directly to P25 radios such as those used on the AIRS and MSWIN systems, you will need to provide one of your radios for connection to a [TeamBridge](#) terminal which is \$1,549.