

# ExtraBuck\$ Products



**Exclusively from** 





# Products you'll find nowhere else,

are exclusively available from Falcon Wireless, and in Mississippi, from our affiliate organization, <u>Southcomm.us</u>. Together, we offer both BK Relm and Tait 2-way radios for operation on the 800 MHz P25 MSWIN radio system. Many of our products are specifically designed to support expanded use of the MSWIN system as you will see when you review our product offerings.

There are ten basic product groups as shown on the cover page that specifically address the needs of emergency healthcare (hospitals), fire and rescue, government facility safety (courtrooms and offices) institutional (churches and schools), law enforcement, (both municipal and county, as well as jails). Some of these products are used to provide faster response to crimes of assault, burglary, and robbery as well as community safety partnerships between business, public safety, and community responders.

As a special incentive to those considering the purchase of P25 radios on the MSWIN system, we are offering a special program, which we call *ExtraBuck\$*. It's a very simple program - for every BK-Relm or Tait portable or mobile radio purchased at state contract discounted prices, we will give our customers a 30% discount against any *ExtraBuck\$* products purchased. Your *ExtraBuck\$* can be applied to the purchase of any of our products listed herein. One radio purchase equals a 30% discount on any SINGLE product except CS-Series radio which may be purchased in quantities of up to six units at the *ExtraBuck\$* discounted price. The following is a brief overview of each product category with pricing and links to additional information. Let's get started with *The Accelerator*!



### An Introduction to The Accelerator!

Actually, that little box on the left is technically known as a Premise Notification Accelerator (PNA). A simple 2-wire connection to any commercial alarm system (the big box behind the PNA) provides direct notification to participating law enforcement agencies, community responders or both. With a PNA, activation of any associated sensor (panic button, motion

sensor, etc) triggers the alarm system in the normal manner (phone call to monitoring center, verification, notification to 911 from the alarm center, and finally dispatched to a first responder. The average response time in an urban area is10 minutes. Average time for the typical crime completion is 4 minutes!

With the *Accelerator*, notification can be made within 10 seconds or less; directly to a VHF or UHF radio used by the applicable first responder (Notification to ASTRO 25, MotoTRBO P25, or MSWIN radio systems optionally available. The price of the most popular *Accelerator* models range from \$649 to \$1,249. Additional information is available at <a href="info4u.us/Accelerator.pdf">info4u.us/Accelerator.pdf</a>. There are NO long term contracts or monthly fees!





#### An Introduction to AlarmAlert!

AlarmAlert is the ultimate personal wireless security system used in <u>churches</u>, <u>courtrooms</u>, <u>municipal offices</u>, and <u>schools</u> who need help in a hurry with no delays, no contracts, and no monthly charges. The technology employed in the *AlarmAlert* provides the ability to provide a high level of protection, not

only for personal safety, but for protection of property and places as well. This system can provide direct notification to law enforcement and/or community responder groups in rural areas. Prices range from \$1,549 to \$2,498 plus call buttons at \$99 each. See <a href="info4u.us/AlarmAlert-Intro.pdf">info4u.us/AlarmAlert-Intro.pdf</a> for more information or give us a call at 800.489.2611 for a demonstration.

### An Introduction to *The BlueBox*!

Of all the products we have developed, the *BlueBox* is the favorite of our public safety users. The capabilities are almost beyond the limits of imagination. For example the <u>FGS</u> model allows a single 800 MHz trunked radio, such as Astro 25 or P25 to serve as a mobile command center that allows low cost (less than \$200) portable radios to communicate on the trunked system network just like their \$2,000 counterparts! More information on the *BlueBox-FGS* is available at <u>info4u.us/DavidKnows</u>. This application is specifically for fire departments (multiple on scene low cost portables working through a single 800 MHz radio which can be either on one of the on-scene vehicles or through a local base/repeater station, or both!

Law enforcement agencies will be particularly interested in the various configurations of the *BlueBox*, in particular for administrative use, <u>correctional facilities</u>, <u>courthouses</u>, patrol vehicles, and for system backup. We have prepared a special white paper report, at <u>info4u.us/BlueBoxPrimer-LES.pdf</u> which should give our law enforcement friends some good ideas; in particular, those who are in areas utilizing trunked 800 MHz radio systems such as ARCS or MSWIN.

BlueBox can provide incredible benefits for schools. The Hayden Alabama school system is a good example. The elementary, middle, and high school all share a single School Resource Officer (SRO). The problem is that the elementary school uses DMR digital portables, the middle and high schools use unlicensed 900 MHz radios, and the SRO uses a VHF radio. BlueBox provided a solution to keep everyone in touch. See <a href="info4u.us/ShellyKnows.pdf">info4u.us/ShellyKnows.pdf</a> to learn how BlueBox was used to provide a practical and affordable solution.

BTW, the cost of a *BlueBox* is basically the same for every application depending on whether it is for use with analog radios (\$949) to \$1,049 for DMR or NXDN digital VHF or UHF portables. The cost of the system network radio (such as MSWIN) and associated antenna system is not included.



Before we conclude our overview of the *BlueBox*, there are two additional applications for the BlueBox that are worthy of mention. The first is the *BlueBox* used in a school office, connected to the bus radio system office station. Traditionally, only the school office radio has the ability to talk to school bus drivers. That is a problem since this requires someone to be in the office, or come to the office to talk to a bus driver.

Suffice it to say that the addition of a *BlueBox* for about a thousand dollars to extend connectivity between in school radios to outside radios, whether in buses or for connection to local law enforcement is a very wise investment in the safety of all concerned. For a summary overview of other *BlueBox* models, check out <a href="Info4u.us/BlueBox-Model-Guide.pdf">Info4u.us/BlueBox-Model-Guide.pdf</a>.

## **Summary of Personal Safety Products**

In summary, the <u>Accelerator</u>, <u>AlarmAlert</u>, and <u>BlueBox</u> are essentially designed for better protecting PEOPLE through the process of providing faster response times in emergency situations.

These products are also used as elements of COMMUNITY safety programs such as <u>CareNet</u> and the <u>Community Responder Program</u>. For additional information on these programs, click on the links above or call us for more information at 205.854.2611.

Now, let's move on to the products that are designed to protect property and places, followed by products designed to improve efficiency at the dispatch center.

## **Products for Dispatch Centers**



Getting emergency calls to first responders as quickly as possible is a two part endeavor. The first is to provide rapid communications from the scene. The second is assure that the system infrastructure and the associated dispatch center (if involved), is efficient and reliable.

To accomplish this objective, we have developed four products to address the special needs of dispatch centers - <u>Controller III</u>, <u>InstaLertR</u>, <u>SmartSite</u>, and <u>VoiceTXTR</u>. In summary, these products address ISO, NFPA, and OSHA compliance issues as well as operational benefits of providing notification of power disruptions, repeater failures or unauthorized entry at remote tower sites.

These products are priced from \$369 for the *SmartSite* which monitors AC power disruptions, and optionally, unauthorized access at remote locations to \$1,549 for the *Controller III* dual station dispatch station controller as well as the *InstaLertR* that instantly alerts you if there is a failure or a remote repeater. The *VoiceTXTR* is available in a variety of configurations to extend coverage of 2-way radio systems to cellular/smart phones or PC's with prices starting at just \$1,249. Check them all out at Info4u.us/saso.pdf.



#### **Communications Products & Services**



There are many choices available to a wireless product user of today - Public or Private, Fee based or Airtime free, Licensed or Unlicensed, What band, What brand, Conventional or Trunked? And the list goes on. If you choose a privately owned system, you have to decide between analog or digital, and if digital, what technology (ASTRO, DMR, NXDN, P25 or TETRA)? And then you have to decide whether to own your infrastructure (repeaters etc.) or share fee based managed system infrastructure (as is the case with most 800 MHz systems).

For the great majority of us, a privately owned VHF or UHF system is best with the possible exception of a state supported network such as the Mississippi MSWIN network which free to use by government agencies. Sometimes it makes sense to go private, sometimes with a managed network, or in some cases, a mix of both.

The trick is to define, in writing, exactly what you want to do, then invite prospective vendors in to demonstrate their capabilities. We can, and will, do that. It is as simple as making a phone call to 205.854.2611 and tell us what you would like to do. We'll take it from there. Prices range from \$189 to \$289 and they do things other radios can't do. Check them out – you'll see!

If your system planning involves analog or DMR (think MotoTRBO) portable radios, we offer some of the most unique and affordable radios available. We call them the CS Series. See <a href="Info4u.us/CS-Radios.pdf">Info4u.us/CS-Radios.pdf</a> for more information. Like a demo? Just drop us an email to <a href="ServingU@The-Communicators.net">ServingU@The-Communicators.net</a>.

### **Products to Protect People, Property and Places**

One of our most popular products for law enforcement is the *CrookCatcher*, a portable wireless surveillance system complete with emergency call buttons for daytime use as well as door, motion, and tamper sensors for after hours premise protection. More information at <a href="info4u.us/CrookCatcher.pdf">info4u.us/CrookCatcher.pdf</a>. This is an incredible product that can benefit the entire community, and it's priced at only \$2,449 or just \$1,959 when you purchase one of our MSWIN radios.

Thanks for visiting with us. We look forward to serving you!

Burch H. Falkner, CEO