



# HelpAlert®

**Emergency Call System**

## Gets help in a hurry!

*Help at the push of a button!*

The *HelpAlert* wireless emergency call system comes in several configurations. The standard model shown at the upper left is a battery powered desktop VHF or UHF broadcaster with a pre-recorded emergency call for assistance message that is automatically sent at the press of a button.

There are three models, starting with the basic, desktop or under desk model, shown at the top left with single message capability. The unit shown at the center left has dual message capability with a red button for sending Message 1 and a black button for sending Message 2 or to send a *Call Cancel* to Message 1..

A third model, (3rd from top left) is activated by wireless remote call buttons (bottom left) which can be activated up to 100 feet away from the *HelpAlert III* controller. Activation of this unit is by remote call buttons only. Up to four buttons can be used (each with dual message capability). More information on dual message capability is available on the reverse side.

The remote wireless call button used with the *HelpAlert III* controller is shown at the bottom left.

*HelpAlert* is compatible with the *Safe-City Program* (See [youtube.com/watch?v=DpAb1KdD2qE](https://www.youtube.com/watch?v=DpAb1KdD2qE)) or a comparable system, used for counties, known as the *No Time For Crime Program*. Messages can be sent directly to on-scene personnel, to participating law enforcement agencies, or both with *HelpAlert II* and *HelpAlert III*. The primary message is generally something like *Assistance needed at receptionist desk* (or other designated locations as applicable). The second message can be to a second radio frequency (F1 for local responders, F2 for local law enforcement for example) or it can be a message to cancel the call, or it can be a lock down alert disguised in musical format, such as the *Theme from Rocky* ( See [youtube.com/watch?v=V8vOvjZbfPM](https://www.youtube.com/watch?v=V8vOvjZbfPM)), or a sample of our warble alert tone at ([info4u.us/FloorAlarm.wav](http://info4u.us/FloorAlarm.wav)). Other custom alerts are available on request.

### Benefits

- Gets immediate help when needed!
- Works with most VHF or UHF analog radio systems
- Customized voice messages - No extra charge
- No technician installation required.
- No monthly charges or long term contract

### Quick Pricing Guide

- HelpAlert* Basic desktop single message model - \$349
- HelpAlert-II* desktop dual message model - 399
- HelpAlert-III* Controller (Used with call buttons) - 549
- HelpAlert-CB* Dual message call button (each) - 49
- EvacALL* Wireless PA access terminal - 949



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## Want to know.....

where one of the most unsafe places you can be? The answer is ANY PLACE where you are dealing with the public, and in particular, if you are alone! That is why we developed the *HelpAlert* for the sole purpose of providing IMMEDIATE assistance for those needing help from those who can provide it! For a single person in a bank, church, convenience store, government office, hospital, etc, the one-time cost is just \$349. In a multi-person office, it can be as little at \$186 per person!

The key to controlling the crimes of assault and robbery is to put time on the side of the victim. In most urban areas, the time required to report, verify, dispatch, and arrive at the scene of a serious crime is a little over ten minutes (even more in rural areas). That sounds pretty good until you consider that the average crime of assault, burglary, and robbery is committed in four minutes or less!

The function of *HelpAlert* is to quickly get a message requesting help to others who are readily available for response. In a business, hospital, industrial plant, municipal or county office, school, or even a neighborhood association; people close by may be best suited for immediate response. Direct notification to law enforcement would normally be the first choice, but there are situations where civilian forces can be very effective. *HelpAlert* works with private citizens, law enforcement, or both with the objective of keeping people at risk better protected.

When possible, we work with community leaders to establish a working relationship with law enforcement. Details on how this can be done in your community is available on request. The point is that that *HelpAlert* can send emergency messages to people close by, directly to law enforcement, or both! Pricing of the available models is shown on the reverse side.

One item that may require a little more explanation is the Wireless PA extension. In simple terms, this is an interface device that can be connected to an existing wired PA system such as those commonly used in industrial plants and schools. When connected, the emergency message is broadcast, not only to 2-way radios associated with the system, but over the PA system as well. Additional information on this device is available at [info4u.us/EvacAll.pdf](http://info4u.us/EvacAll.pdf).

There is another part of this system, actually, two parts. For now, let's just call them the "heart of the system". The most essential component of the system is called a *VoiceTXTR* (Additional information is available at [info4u.us/VoiceTXTR.pdf](http://info4u.us/VoiceTXTR.pdf)). This device can serve an entire community with the ability to convert *HelpAlert* voice emergency messages to text messages that can be received on the cell phones of local area first responders. The cost is less than three thousand dollars and there are no monthly fees.

Typically, the cost of the *VoiceTXTR* is paid for by a participating agency (911, EMA, County Commission, or municipality). Sometimes it is paid for by a school board, Probate Judge or by a contribution from a commercial enterprise. In some cases the cost of the *VoiceTXTR* is shared by the users. The point is that it is a necessary component, but the cost is relatively minor compared to other alternatives for enhancing the safety of those who may be in peril.

In some areas, another device, known as a *BlueBox* may be required. The *HelpAlert* system is based on the use of VHF or UHF analog radio technology. In some cases, the radio system used by law enforcement may use a digital operating system. If so, a *BlueBox* can be used to merge analog and digital operating systems. The cost will generally be \$3,000 or less. For more information, give us a call at 205.854.2611. In the meantime, there is some good information available at [info4u.us/Programs-N-Products.pdf](http://info4u.us/Programs-N-Products.pdf). Thanks for your time and attention. We look forward to joining you in making your community a better place to live, work, and play!