## An Introduction to the No Time for Crime Program!



When bad guys appear at the door, we get help to even the score!



Falcon Direct - Falcon Financial - Falcon Services - Falcon Wireless We make communities safer, cut costs, improve productivity & find the money to do the job!

## Why the No Time For Crime program is needed!

- Crimes of Assault and Robbery are on the increase!
- To some degree, one in five Americans is mentally ill, addicted to mind altering substances, or both!
- Crime reporting and response times were better in the 1960's than they are today!
- Law enforcement is overwhelmed both in terms of manpower, plus time and technology as well!
- A plan for community involvement is needed. See <u>youtube.com/watch?v=DpAb1KdD2qE</u> for more info!



#### Time is on the side of crime!

The average crime is completed in 4 minutes or less. The average response time is 10 minutes or more. This is a problem and it's getting worse as law enforcement manpower is being overwhelmed by the increase in crime of all types. We can help!



### **OUR FOCUS**

is on reducing response time to crimes of assault and robbery through a partnership between law enforcement and the community!

#### The five elements of success!

- 1. A working community-law enforcement relationship!
- 2. A good VHF or UHF radio communications system!
- 3. Simple and affordable premise notification equipment!
- 4. Interoperability with first responders!
- 5. Someone to put it all together That's us!

#### **HOW WE HELP!**

- 1) By providing a rapid reporting and response system. More information at info4u.us/scprogram.pdf.
- 2) By providing an effective and affordable communications system to best meet local community needs. More information at <a href="info4u.us/TheBrightonPlan">info4u.us/TheBrightonPlan</a>
- 3) By providing interoperability with adjoining communities. More information at <a href="mailto:info4u.us/DavidKnows">info4u.us/DavidKnows</a>.

#### **CASE STUDY- HIGH RISK ROBBERY**



Those who are at high risk of robbery include those who have things others want the most (Generally money and drugs, electronics, an liquor).

The most venerable are those in isolated locations, in particular those within a mile of major four lane highways. Let's start with a real live example – A small branch bank!

For insurance purposes, banks must have a UL approved security system and a UL approved monitoring station (sometimes supplemented by the banks own security department. Generally, such systems are based on wired technology involving call buttons at Teller windows and in the offices of bank executives.

The problem is that by the time the call is activated, till the time it is received by law enforcement is typically 5 minutes or more. Not good enough!



We can get an emergency message to Bank Security officials, private security, and participating local law enforcement agencies in just 10 seconds!

The message can be received by 2-way radios and as a text message to selected cell phones.

This is done with a product known as *The Accelerator*. See <u>info4u.us/Accelerator.pdf</u> for more information. The key point is that The *Accelerator* puts time on the side of potential crime victims, NOT the criminals!

Adding *The Accelerator* typically reduces law enforcement response time from ten minutes or more to less than two minutes! There are no long term contracts or monthly fees with *The Accelerator*. There is a one time purchase cost, and you're done!

Here's another benefit! Professional thieves can disable power and phone lines within just a few seconds. *The Accelerator* is still working and can automatically report power outages as well as sending emergency call button messages even with the phone line cut! This is the ideal supplement for any one wanting to make an existing security system work more efficiently!



Small business, especially those with cash and drugs are favored targets of disruptive people who want what is not there's.

Many small business's do not have commercial alarm systems. For these folks, we have a system called *HelpAlert* that can provide help in a hurry for as little as \$349!

In addition to those with cash and drugs, there is another group of people at high risk of assault and robbery. This group would include apartment and mobile home park managers, attorney's, municipal and county office employees, churches, clinics, convenience stores, courtrooms, hospitals, nursing homes, pawn shops, persons under protective orders, schools, and utility offices. This group can benefit from the rapid notification capabilities of the *HelpAlert* family of products. You can learn more about *HelpAlert* products by going to info4u.us/HelpAlert-HA.pdf.

To give you an example of how *HelpAlert* products provide better protection for people, please take a minute to watch a short video at <a href="mailto:youtube.com/watch?v=A72na0YfAwo">youtube.com/watch?v=A72na0YfAwo</a>.



# Working together, we can run crime out of your town. Let's review the steps......

- 1. Develop a working agreement to allow emergency calls to be sent directly to local law enforcement (We help to do this no charge for our services)
- 2. Provide devices that are compatible with law enforcement radios (We do that too!)
- 3. Upgrade law enforcement communications network to provide rock solid coverage and reliability (Guess who does that?)
- 4. Provide the ability send messages both by radio and to cell phones as text messages with a gadget called a *VoiceTXTR-SC*. (Yep, we've got that too! You can learn more about it at <a href="info4u.us/VoiceTXTR-SC.pdf">info4u.us/VoiceTXTR-SC.pdf</a>.)
- 5. Provide interoperabile communications capability with neighboring communities with a gizmo called a *BlueBox*. More information is available at <a href="mailto:youtube.com/watch?v=nlJ\_6ffYdV0">youtube.com/watch?v=nlJ\_6ffYdV0</a>,



This is not the end of the story. It is only the beginning! For the whole story, just give us a call. We will gladly meet with 911 and EMA Directors, County or Municipal officials, Chamber of Commerce members, Church Associations, Civic Clubs, and Neighborhood Associations. You just let us know the time and the place. We'll be there!

We'll be there to tell you how to make your community a better place to live, work, and play throught cooperative effort.



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