

# SCHOOL SAFETY PLANNER

Have you heard about  
our *Door to Floor*  
School Safety Plan?



Want to make your school safer?

The secret for a safer school is to (1) Keep the bad guys out, (2) Provide a means of calling for help if a bad guy gets in, (3) Have help readily available when needed, and (4) Provide a way to warn others to lock the door and hit the floor when a bad guy is on the loose!



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**This is a disruptive person. These people can do bad things. You don't want them in your school!**

Before addressing the steps for developing an effective safe school plan, we invite you to view a short one minute video on YouTube. Please go to [YouTube.com](https://www.youtube.com) and type in the words [safe-schools-falcon wireless](#) in the Search Box at the top of the page.

Here are the steps required to implement our proposed safety program along with an introduction to the products we offer to improve school safety.

- Secure (lock) all doors with the exception of one. Provide wireless access control of that door. More info at [info4u.us/Q-Boxes.pdf](https://info4u.us/Q-Boxes.pdf). This will cost you about \$2,000, a small price to pay for building security. For references, contact Principal Reginald Ware of the Bessemer (Alabama) Central High School.
- If a DP (*Disruptive Person*) does get in or becomes a DP after gaining entry, the next step is to provide a way of quickly notifying others, the closer they are, the better. There are two sets of people involved, besides the DP. They are the *Person In Peril* (PIP), generally the receptionist of other person in the front office and the *Quick Response Team* (QRT). The PIP needs a wireless emergency call button. Cost will range from a basic single call button box for around \$350 and radios for receiving call alerts at around \$250 each. More information is available at [info4u.us/HelpAlert-HA.pdf](https://info4u.us/HelpAlert-HA.pdf). For references, contact Mary Till at the Butler County Board of Education in Greenville, Alabama
- The aforementioned *HelpAlert* is a good solution when only a few locations are equipped. We also offer a system that is capable of providing low cost personal wireless call buttons for every activity area, classroom, and office in the school. The cost is around \$3,000 for the central terminal and \$100 for each call button. The City of Oxford Alabama has this system, known as *AlarmAlert* both at the DeArmanville School and at City Hall. This system is also capable of sending text messages to cell phones. For references, call Oxford Alabama Police Chief Bill Partridge. More information is available at [info4u.us/BillKnows](https://info4u.us/BillKnows).
- The personal 2-way radios used with the aforementioned systems range in cost from \$189 to \$369 depending on power and features. An FCC license is required for those not already using 2-way radios at a one time cost of around \$700 for a 10 year authorization. More information is available at [info4u.us/popular.pdf](https://info4u.us/popular.pdf). For references, call Cody Glossop at Venture Christian Schools in Los Gatos, CA.

- In most cases, the radios previously mentioned will cover the average school. There are exceptions. The new ten million dollar schools sometimes require an optional device known as a Repeater. This device acts as a booster to improve range between personal 2-way radios. Cost will range from under \$1,000 to a little under \$3,000 depending on power and features. One of our more popular repeaters, the Model RD622 has an optional capability of connecting to a fiber or internet connection to provide linkage with an entire school network. This is a very useful feature for municipal or county wide school systems. Additional information available on request. Additional information on repeaters is available at [info4u.us/Repeaters.pdf](http://info4u.us/Repeaters.pdf). For references, call contact SRO Tyler Smith at Heritage High School in Ringgold, GA.

- As noted previously, the systems discussed thus far are capable of communicating with on-scene response teams as well as optionally to cell phones as a text message. It is also possible, with working agreements, to communicate directly to police radios as the same notification is being made to on-site personnel. This is accomplished with a device known as a *BlueBox-SRT* (School Radio Terminal). Our first installation was made by Chief Michael Kelly of the Seminary MS Police Department. The system is designed to be compatible with virtually any police radio system. The cost of the SRT is under \$2,000 plus the cost of the associated police radio which can vary from as little as \$500 up to \$4,000 depending on the type of system used by your local police department. More information on the SRT is available at [info4u.us/BlueBox-SRT.pdf](http://info4u.us/BlueBox-SRT.pdf).

- We can also provide a link between emergency call buttons and your school PA system with a device known as the *EvacALL* Model LPA201 controller which is priced at under \$1,000. Essentially, the EvacALL controller provides direct access to the school PA system from emergency call buttons, 2-way radios, or both. Additional information is available at [info4u.us/EvacALL.pdf](http://info4u.us/EvacALL.pdf).

- Earlier mention was made of a device that can convert emergency call devices and/or 2-way radio messages into text messages that can be sent to cell phones. These devices are fairly new for school safety applications, but have long been used for courthouse security. The device, known as a *VoiceTXTR* can generally be setup and installed for less than \$3,000. Additional information is available at [info4u.us/VoiceTXTR.pdf](http://info4u.us/VoiceTXTR.pdf). For references contact Mattie Gomillion, Circuit Clerk for Butler County Alabama or see [info4u.us/MattieKnows](http://info4u.us/MattieKnows).

- If you have a commercial security system, the *HelpAlert* emergency call can be easily interfaced to notify off premise personnel of the need for help. This is done with a device known as an *Accelerator*. More information on the *Accelerator* is available at [info4u.us/Accelerator.pdf](http://info4u.us/Accelerator.pdf). The cost is around \$1,500. For references, contact Police Chief Michael Kelly in Seminary, MS.

There are other products available for school security including the LYNX system for large schools desiring PC based desktop notification capability as well as Visitor ID badge systems which can be discussed on request. We also provide a few of our more popular products on the following page.

Thanks for the opportunity of sharing a few ideas on improved school safety!



**If you use, or plan to use 2-way radios to help you do what you do better, I have a special message, just for YOU!**

*Candice*

Candice Staggs, At your service

The benefits of 2-way radio for administrative control have long been known. Today we know that 2-way radio can also be used for enhanced safety, federal code compliance, and improved visitor convenience. We know how to provide extra capability through the use of recent advances in technology and creative applications as you will see inside this pamphlet.

Better yet, we have developed a way to significantly reduce cost of ownership with a unique program known as *ValuePlus*. You can learn more about it at [info4u.us/value](http://info4u.us/value). On this web site, you will be given the opportunity to tell us more about what you do. This will allow us to provide customized solutions for your specific endeavors. There is nothing else like this service, anywhere! I hope you will find the following information will give you a better idea of what we do and how it may be of benefit to you.

**Never pay too much again!**

Amazon, eBay, Internet discounters, and Big Brand Radios all have hidden costs. We don't "forget" to mention that there can be a cost for programming and shipping, or conveniently forget to mention that an FCC license is normally required, with some SEVERE penalties for those who don't comply. We'll give you ALL the facts, right up front

**Never buy a battery again!** On average, you will replace two batteries per radio every 3 years at an average cost of around \$50 each for OEM quality. With our *XtraGARD* program, you pay NOTHING!

**Never pay for programming!** The average cost for programming a 2-way radio ranges from \$35 to \$75 per radio depending on brand, model, and location. With us, you pay NOTHING for three full years!

**Never pay for a repair again!** The normal cost for a flat rate repair for an out of warranty radio is generally between \$125 and \$200 depending on brand and model. During our three year warranty period, you pay NOTHING!

**What happens after 3 years?** After three years, our *ForeverYoung* program allows you to upgrade to a new radio for less than the cost of a single repair on out of warranty radios! For additional information, please see [info4u.us/EverGard.pdf](http://info4u.us/EverGard.pdf).

**What makes us different?** It starts with a knowledge of your needs and applying technology to address those needs in an efficient and affordable manner. Most current radios use analog technology. DMR (Digital Mobile Radio) is far more efficient. With digital, you get more operating range, better audio, longer battery life, better efficiency and more flexibility.

The problem (for others) is how to gradually add digital radios to what you already have. We can do it! We'll be glad to explain more at your convenience. Also, we are not just another "dealer". We are system integrators with customers around the world, not only for the products we sell that are made by others, but those we make ourselves, right here in the USA!

And speaking of making things, we have two primary product partners; Hytera, the largest communications manufacturer in China (and second largest in the world), and Ritron of Carmel, Indiana, USA, maker of our desk top stations, call boxes, and other specialty products especially suited to YOUR needs! Check out a few examples on the following page!



# Our Most Popular Wireless Products



## Administrative Radios

**Hytera Model PD362** – Ultra compact UHF analog/DMR digital radio with both voice and limited text messaging capability. LCD display allows dedicated private or multiple talk groups, 3 watts of power and about half the weight of comparable radios. And the price isn't bad - just **\$298!** The accessory connector is the same as Hytera BD302 and TC320 radios. Uses micro USB charger. Additional information is available at [info4u.us/PD362.pdf](http://info4u.us/PD362.pdf)



## Church, Customer Service, Golf course, and Hospital Radios

**Hytera Model BD302** – Our most affordable dual mode (Analog/DMR Digital) UHF radio. Affordably priced at just **\$189** or less. Up to 16 channel capability. Very easy to use with auto select analog or digital operation. Weighing in at just five ounces, you won't believe the audio quality or battery life. Accessory connector is the same as Hytera PD362 and TC320. Charging is by Micro-USB cable or optional desk charger. More info is available at [info4u.us/BD302.pdf](http://info4u.us/BD302.pdf).



## Industrial Plant, Logistics, and School Radios

**Hytera Model BD502** – Here is a full powered radio that can answer and talk back to either analog or digital radios with no channel changing! This is one smart little radio, and at a price of only **\$249** (less in quantity), it is light years ahead of any competitive product. The accessory connector is the same as those used on the Hytera PD412, PD502/562, TC508/16, TC610 and TC700. The BD502 uses a desk top drop-in charger. Call 205.854.2611 for a demonstration. Additional information is available at [info4u.us/BD502.pdf](http://info4u.us/BD502.pdf).



## Jail, Housekeeping, Maintenance, and Security Radios

**Hytera Model PD412** – This radio has a built in RFID reader to track officer activity with personal officer ID's and the ability to monitor and report patrol activity. Can also be used by maintenance to validate periodic activities (filter changes etc) as well as housekeeping and Security. The price is right - just **\$369** for the radio and \$10 per RFID sensor. Detailed product info available at [info4u.us/PD412.pdf](http://info4u.us/PD412.pdf).

## Desktop Stations



*DeskTalker* wireless intercom station works with radios and call boxes. Great for use at the reception desk. Analog, VHF or UHF, just **\$349**. More info at [info4u.us/DeskTalker.pdf](http://info4u.us/DeskTalker.pdf).

## Wireless Call Boxes



1-way and 2-way call boxes can improve safety and enhance guest services. No AC power required! Both 1-way and 2-way models are available. See [info4u.us/CallBoxes.pdf](http://info4u.us/CallBoxes.pdf) for info.

## Repeaters



Our new repeaters can fill in dead spots and extend range in either analog or digital modes. Prices start as low as **\$989** plus antenna, installation and FCC license, if applicable. More info at [info4u.us/Repeaters.pdf](http://info4u.us/Repeaters.pdf).