

A Special Message from





Mayor Wayne Willis

Dr. Shelley Vail-Smith

Chief Michael Kelly

Circuit Clerk Mattie Gomillion

WHAT DO THESE FOLKS KNOW THAT YOU NEED TO KNOW?



Mayor Willis knows how to keep his city offices, seniors center, and utility offices safe. Learn how by snapping on the QR code at the right or visit info4u.us/WayneKnows



Dr. Shelley Vail-Smith knows how to keep schools safe. Learn how she did it at info4u.us/ShelleyKnows



Mattie Gomillion knows how to keep courthouses safe. Check out the details on how she did it at info4u.us/MattieKnows



Chief Kelley knows how to keep his whole town safe. He has been working with us in developing the Safe-City.us program. We have prepared a short (one minute) video to tell you why he did it (and continues to expand his services at: youtube.com/watch?v=DpAb1KdD2qE





One thing all of the preceding folks have in common is that they have to deal with *disruptive people*, and they want the fastest and most effective response possible in time of need. So do churches, high risk business locations (banks, convenience stores, neighborhoods, and pharmacies) and none of them want to pay monthly fees! We have a solution.

It's called the **VoiceTXTR™** System!



At the touch of a button, a person needing help can notify those who can provide it in 10 seconds or less!



From your pocket or purse.....

To their 2-way radio....



Or, from your belt.....

To their cell phone....



Or, from your desk!!

And/or to their PC....





It takes TIME for a commercial alarm company to receive a call, verify the call, and report it to 911!

It takes TIME for 911 to receive a call, verify the call and report it to law enforcement!

It takes TIME for law enforcement to deploy available patrol response!

PROBLEM: IT TAKES MORE TIME TO REPORT AND RESPOND TO CRIME (10 MINUTES OR MORE ON AVERAGE) THAN IT DOES TO COMPLETE THE CRIME (4 MINUTES OR LESS ON AVERAGE)!



We've developed the ability to provide rapid notification (10 seconds or less) and response (2 minutes or less) by combining the resources of local government, the community, and a technical partner (that's us) to provide an efficient and affordable alternative to traditional safety solutions. It's call COLLABORATION!

HERE'S HOW IT WORKS!



THE OLD WAY

The municipality, churches, schools, high risk business, neighborhoods, and utilities invested in private alarm systems at an average initial cost of \$800 or more and monthly fees of \$35 to \$100.

THE NEW WAY



The municipality purchases a single VoiceTXTR to serve the entire community. The cost will typically range from under \$2,500 to \$5,000. NOBODY pays any monthly fees and the typical one time equipment cost averages under \$150 per person equipped with an emergency calling device



On a closing note, we might mention that the *VoiceTXTR* system was originally designed for manufacturing plants for compliance with regulations pertaining to mass notification capability for emergency situations. Normally, we assume that a participating city would pay for the “the master *VoiceTXTR* system”.

As an alternative, it may be possible to work with a local manufacturing plant to pay for the master system since they already have the need to provide mass notification capabilities.



And, while we are on the subject of planning, it might be pointed out that local schools also have a major need for mass notification and rapid lockdown capability. The *VoiceTXTR* system is ideally suited for this purpose and in some instances the local school board may purchase the master system.

And there is one final consideration – working with the local police department. A working agreement is required to define who does what, and how they do it, along with finalizing the details to integrate the capabilities into local law enforcement protocol. We can help you do this as we have been working on similar programs for close to a decade.

We also recognize that some larger municipalities utilize wide area communications systems that may not be compatible with the VHF or UHF radios normally used with the *VoiceTXTR* system. Not to worry we have faced that issue as well as police departments that do not want any non-mission critical radios on their dispatch channels. We have an answer for that as well. You present the problem. We provide the solution!



Simple solutions for serious situations