MY NAME IS CANDICE.
I HELP PROTECT PEOPLE, PROPERTY, AND PLACES;

AND, I CAN HELP DO IT FASTER, MORE EFFICIENTLY, AND LESS EXPENSIVELY THAN ANYBODY. LET ME TELL YOU HOW!

Falcon Community Services

Simple solutions for serious situations

http://FalconCommunityServices.com
(205) 854-2611 - Candice@TheSafetyPlace.us

THE SECRET.......
of doing things better is not doing what others are doing!
Photo courtesy of CreationInCommon

The general assumption is that we are best protected by using a commercial security alarm service for detection and notification, 911 to dispatch the call, and local law enforcement or fire and rescue services for response. That is not necessarily so!

The fact is that alarm reporting was better a hundred years ago than it is today, not a little better - a LOT better! More info available at http://info4u.us/Church-Safety-Planner.pdf on page five.

As far as commercial security systems are concerned, they do a good job, and the industry has worked diligently to establish improved safety standards and professional integrity. However, these are the same type of regulations that strangled the growth of the telephone industry until deregulation. The real problem is the <u>mandatory</u> use of monitoring centers established as an intermediate step between the alarm reporting, the *Public Safety Answering Point* (PSAP), and the designated first responders.

Paid professional first responders are great, but the fact is that local area *Community Responders* can often be on the scene much quicker and often with equal effectiveness.

That is why we have developed the *SafeCity Program* - not to replace traditional services, but to SUPPLEMENT the detection, reporting, and response process with new technology based on the use of *Premise Notification Accelerators* coupled with the power of *Community Networking*.

This is the heart of the *SafeCity* Program. It is known as a *Premise Notification Accelerator* or PNA, sometimes referred to as a *Brain Box*.

A PNA, or Brain Box if you prefer, is capable of being connected to existing alarm panels, or used as a standalone alarm panel used with wireless sensors to detect and report smoke, door entry, motion within the premises and/or tampering with HVAC by copper thieves as well as personal emergency calling devices.

The function of a PNA is to get alarm reports to first responders in ten seconds or less, This can reduce average response times (in cities) from ten minutes or more to two minutes or less! Since the average crime is committed and completed in four minutes or less, prompt notification and response is not just desirable, it is an absolute necessity!

There are no installation fees (except when connecting to an existing alarm system), and no monthly fees. The cost of the PNA will vary depending on what you want it to do. It is capable of receiving inputs from wireless switches, personal emergency call buttons, and 2-way radios, either VHF or UHF.

The cost will range from $949 to $1,549 depending on what kind of notification you wish to send (Recorded voice message with type of call and location information to VHF or UHF monitor pagers or 2-way radios, text messages to cell phones, or email messages with or without an appended audio file to PC's and/or smart phones). If you wish, the message can be sent to ALL of the above recipients, including FCC approved PSAP's.

Now, the question is *who gets the call when there is an emergency*? Ideally, it should be the PSAP with simultaneous 2-way radio notifications to first responders as it is in Greenville, AL and Seminary, MS.

Unfortunately, some PSAP directors are unaware that direct notification to 911 by text messages is approved by the FCC (even though only one city in Alabama has applied for approval, and none are certified in Mississippi as of March 2, 2015). More info at http://info4u.us/PSAP-Guidelines.pdf.

Other options include direct notification to volunteer groups such as REACT, neighborhood associations, or on staff personnel (SRO's, church members, etc.).

The fastest way to get help in a hurry, and to provide help in a hurry, is to equip those closest to the need with the means to notify at the push of a button! Once notified, responders can then communicate with each other and quickly react to virtually any need.

The device above is called the *Companion.* It is a lightweight, easily carried personal calling device that can send a recorded message quickly and silently by simply pressing the orange button at the top.

Companions are available in either VHF or UHF models. They can communicate directly with each other over distances of up to one mile, even further when used with a PNA and/or on a public safety repeater radio system.

Companions are ideal for use by churches, courtrooms & offices, high risk retail locations, municipal offices, neighborhoods, and schools. Emergency calls can be made to others who are nearby such as deacons in rural (or even urban) churches. Courthouse offices and courts can quickly summon assistance from security personnel in the building as well as outside law enforcement.

Financial service institutions and other high risk retail locations can quickly summon assistance from others in the immediate area. Municipal offices can have direct contact with local police and neighborhoods can connect their citizens for instant response when needed, and schools can contact SRO's and/or emergency teams.

So the big question is *what does a Companion cost*?

The answer - $249 with privacy headset or only $199 if purchased with PNA terminal!

If you want to extend your capability to those that are off the premises, or more than a mile away, just add a PNA, connect it to the Internet, you will have the ability to notify others by text message, email, or both. And, a single PNA can serve HUNDREDS of users. Think about this example.

In a typical neighborhood someone is always at risk of intrusion by burglars, ex significant others, etc. as well as medical emergencies etc. With a single push of a button, neighbors can be called instantly. This can result in a significant reduction of response cost by paid first responders while giving faster response to the one in need. That is where the *Community Responder* concept becomes a part of an improved community safety plan. And that's just the beginning!

In mid March, a Fire Prevention and Safety grant will open (30 day submission period) which can pay for premise smoke detectors and low cost fixed PNA's. This grant must be submitted by your local fire department. We will be glad to assist. If approved, the user matching share will be approximately $140 to equip your business, church, home, municipal office, or school with a complete security system! And there's more good news! Additional information is available on request by giving me a call at 205.854.2611. I'll be looking forward to hearing from you!

Candice Staggs - *At your service*!